

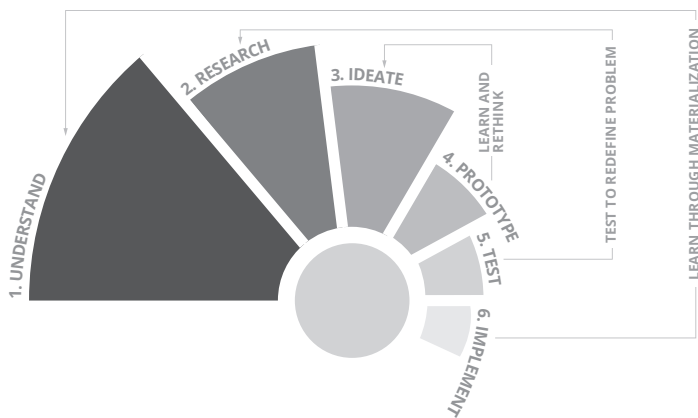
PERSONAL STATEMENT

I am a creative visionary with solid success directing and implementing a broad range of revenue generating design projects from conception to launch.

Over the past decade I have worked with successful brands and companies as a multi-faceted professional designer. I have experience working on in-house, agency and contract teams on the development of visual concepts, campaigns, and deliverables far and wide across all customer touchpoints. Primarily in print, digital, packaging, environmental and UX.

My experience is complemented with a strong drive for continuous improvements and efficiency working with teams to achieve business goals with accuracy and thoroughness.

PROCESS



DESIGN SKILLS

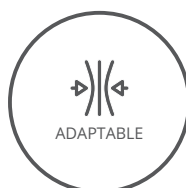
01 Computer

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●
Adobe XD	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●
Adobe Premier	●●●●●●●●●●
Adobe Lightroom	●●●●●●●●●●
PowerPoint/Keynote	●●●●●●●●●●
Sketch	●●●●●●●●●●
Microsoft Office Suite	●●●●●●●●●●
Mac OS	●●●●●●●●●●
G - Suite	●●●●●●●●●●
Figma	●●●●●●●●●●

02 Knowledge

Agile Methodology
Grid & Layout
Typography
Illustration
Photography
Color Theory
Image Editing
Print Production/Pre-Press
Campaign Development
Account/Project Management
Presentation Design
UI/UX
Design System Architecture
Graphic Design
Brand Identity Development
Conceptual Art & Storyboarding

SUPER STRENGTHS



WORK EXPERIENCE

- August 2019 – March 2020
Senior Designer
Microsoft
- June 2000 – Present
Design Consultant
nicholasnelson.net
- June 2018 – August 2019
Senior Designer
Smartsheet
- December 2015 – May 2018
Art Director
Fierce, Inc.
- December 2013 – November 2015
Senior Designer
BDA Merchandise Agency
- March 2012 – November 2013
Marketing Director
Dilusso Homes
- December 2010 – March 2012
Senior Designer
Northwest Natural Products

EDUCATION

- 2021
UX Design Professional Certificate
Google / Coursera
- 2020
User Experience Design
Interaction Design Foundation
- 2019
Human-Centered Design
IDEO
- 2018
User Experience Design
General Assembly
- 2011 – 2014
BA Design Management
Art Institutes of Portland
- 1998 – 2000
AA Graphic Design
Art Institutes of Minnesota

RECOGNITIONS



AFFILIATIONS

- 2005 - 2020
AIGA
- 2000 - 2015
National Association of Photoshop Professionals
- 2018 - 2020
IxDA Seattle

WHAT GETS ME OUT OF BED

