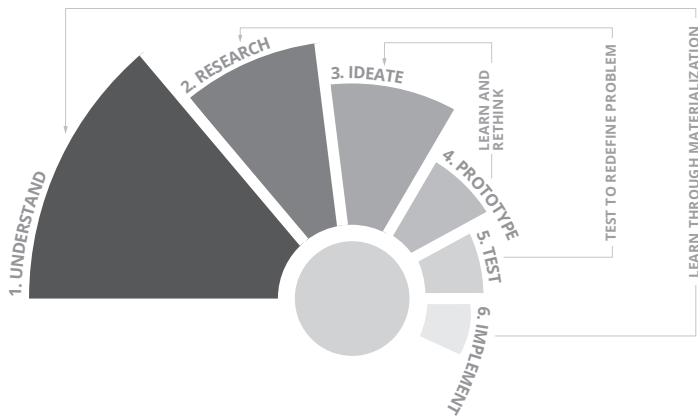


PERSONAL STATEMENT

Over the past two decades, I have worked with successful global brands and companies as a multi-faceted professional designer. I have experience working with in-house, agency and contract teams on the development of visual concepts, campaigns, and deliverables across all customer touch-points with a focus in marketing, print, digital, presentation, environmental and UX.

My 20 years' experience is complemented with a strong drive for continuous improvements, a calm under pressure work style and efficiency working with teams to achieve business goals with accuracy and thoroughness.

I feel confident presenting and explaining strategic concepts to clients and colleagues while collaborating effectively with internal teams in virtual and face-to-face interactions. My strengths as an effective communicator show a contagious passion for excellence along with a talent for resourceful business solutions. My dedication for learning drives me to challenge and push myself everyday to increase my skills personally and professionally.



DESIGN SKILLS

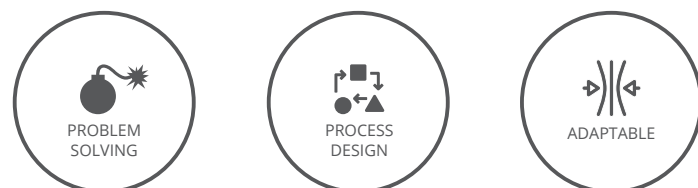
01 Computer

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●
Adobe Premier	●●●●●●●●●●
Adobe Lightroom	●●●●●●●●●●
PowerPoint/Keynote	●●●●●●●●●●
Sketch	●●●●●●●●●●
Microsoft Office Suite	●●●●●●●●●●
Mac OS	●●●●●●●●●●
G - Suite	●●●●●●●●●●
Figma	●●●●●●●●●●

02 Knowledge

Agile Methodology
Grid & Layout
Typography
Illustration
Photography
Color Theory
Image Editing
Print Production/Pre-Press
Campaign Development
Account/Project Management
Presentation Design
UI/UX
Design System Architecture
Graphic Design
Brand Identity Development
Conceptual Art & Storyboarding

SUPER STRENGTHS



WORK EXPERIENCE

- August 2019 – March 2020
Senior Designer
Microsoft
- June 2000 – Present
Design Consultant
nicholasnelson.net
- June 2018 – August 2019
Senior Designer
Smartsheet
- December 2015 – May 2018
Art Director
Fierce, Inc.
- December 2013 – November 2015
Senior Designer
BDA Merchandise Agency
- March 2012 – November 2013
Marketing Director
Dilusso Homes
- December 2010 – March 2012
Senior Designer
Northwest Natural Products

EDUCATION

- 2021
UX Design Professional Certificate
Google / Coursera
- 2020
User Experience Design
Interaction Design Foundation
- 2019
Human-Centered Design
IDEO
- 2018
User Experience Design
General Assembly
- 2011 – 2014
BA Design Management
Art Institutes of Portland
- 1998 – 2000
AA Graphic Design
Art Institutes of Minnesota

RECOGNITIONS



AFFILIATIONS

- 2005 - 2020
AIGA
- 2000 - 2015
National Association of Photoshop Professionals
- 2018 - 2020
IxDA Seattle

WHAT GETS ME OUT OF BED

